



Task management software

From the idea to the Visual Design
by Markus Fischer



Competitor analysis

The UX process starts with a competitor analysis for task management software that are on the market. What are the pain points and what are there strengths.

	Asana	Quire	Wunderlist
Competitor Profile			
overview	Asana is web and mobile application. it helps teams to get Thing done. it among the most powerful productivity apps on the market.	Quire is a new competitor in the market. Quire is a Task management tool.they say „We want users to remain focused on tasks, not on consciously remembering where the damn buttons are.“	Wunderlist is more small to do and task management application. Focusing on normal to do list like shopping lists.
objective	Asana puts conversations & tasks together, so you can get more done with less effort. Asana keeps your team organized, connected, and toocused on results	The Objective is to bring Simplicity to the task management. Focus on the task not on consciously remembering where the damn buttons are.	The Objective for Wunderlist is to be your favorite app to get thing done quickly. helps you check off all your personal and professional tasks.
Strategy	Free for teams up to 15	Free because it is in Beta phase.	Free Version and a Pro Version
Competitive advantage	Just by providing a free account with limited features and unlimited projects but no time limited, Asana becomes ideal for small projects between it's competitors. Asana lets user create nested lists- lists within lists. subtasks within tasks-and lets quickly 'tag' people by simply adding a '@' before typing in a member's name. Asana let user link tasks and projects easily by using project or task names. Asana is designed for accuracy and speed.	Free Version The Simplicity Good Usability. Easy to learn. Good User experience	Free Version Good Usability. Easy to learn.



Competitor analysis

	Asana	Quire	Wunderlist
Marketing Profile			
Target market	Are Small, Medium and Large Companies and Freelancers.	Are all companies that are like Simplicity over complexity. Small, Medium and Large Companies and Freelancers.	Erveryone how wants to get thing done and need a list to be remembering things.
Marketing strategies	Facebook, Twitter, Blog, Linkedin. Blog are about lessons, Ideas and Stories from teams and leaders	Facebook, Twitter, Goggle+, Linkedin. Blog. The Blog is about General topics Task management, be productive, etc.	Facebook, Twitter, Goggle+, Instagram. Blog. The Blog is about Products and Services from Wunderlist
Core Business			
Product	Project Management Saas Software.	Project Management Saas Software.	To do list and Task Management app
Pricing and Costs	Free up to teams of 15. \$8.33 or less per month per user.	Quire is currently in Beta. Don't worry, whatever you're already using in Quire will continue to be free even when it grows out of its Beta phase.	Free Version and a Pro Version 4,49 € per Month.



Competitor analysis

	Asana	Quire	Wunderlist
SWOT Profile			
Strengths	<p>Free for small teams, very affordable for larger teams. Easy to Use</p> <p>Plenty of keyboard shortcuts, mobile apps and excellent online documentation, including several videos.</p> <p>Asana workspace has high level view so users can see projects, task lists and individual tasks on one screen. Easily jump to something else.</p> <p>Asana takes a detailed approach on task search. The opportunity to customize the search is benefit.</p>	<p>The biggest strength is the combination of the Simplicity Quire's user experience and the focus on tasks. The tree-like structure naturally captures how we process our thoughts visually. Relationship and hierarchy between tasks are made visually evident so you have a bird's eye view of the project as we plan and organize the projects. Complexity can be hidden from view as we close the detailed tasks pertaining to a large task. Plenty of keyboard shortcuts.</p>	<p>Is the Free Version. So you can addict users to the app through the to-do lists.</p> <p>The good user experience. A other Strength is that the learning curve is very low.</p>
Weaknesses	<p>The Application looks overloaded. There is no full featured repeating tasks. Repeat after completion is limited to days only.</p> <p>The details of each project are hidden until you click on a task. User need to click on main task to see subtasks. The UI is sometimes very confusing and not intuitive.</p>	<p>It is in a Beta phase. So not every company wants to be guinea pig.</p>	<p>it looks more like a Application for to-do lists than as a project managent tool.</p>
Opportunities	<p>Better UI and User experience.</p>	<p>multi language. Pricing for Pro features</p>	<p>Trial Version of the Pro Features. Look and feel of a Business Application.</p>



Competitor analysis

	Asana	Quire	Wunderlist
Calls to action	Was easy to setup an account and log in. Nice big form elements so you can easily catch up what is important for me.	Also nice big form elements so you can easily sign up.	In relation to the other two apps, there are a lot more content on the page. so that is distracting the user. The form fields hardly to see.
Content			
Labels and links	The Labeling is good but sometime it is a bit confusing for example instead of „No Project“it would be better to label it with „add to Project“. Asana gives each new task a unique url, but when linking between tasks it uses anchor text with the name of the task.	The labeling and is good and also the the tooltips for the icons.	The labeling and is good and also the the tooltips for the icons.
Content Relevance	Highly Relevant to the product.	Highly Relevant to the product.	Highly Relevant to the product.
Brand Voice	The brand Voice of Asana is formal and straight to the point.	Wunderlist has an casual brands Voice.	Wunderlist has an casual brands Voice.
Design			
Aesthetic	Colorful, flashy on the product sites. After you login it is clear and less flashy. but it look to overloaded. It look like a pro Tool.	The Aesthetic of Quire is Simplicity. Lot of white space nice typo and no distraction.	Very Clean. Good color pattern. but it look more like a casual App then a pro Tool
Performance			
Site Performance	Quick feel, fast loading times for a project. But it depends on the on connection of the user	Quick feel, fast loading times for a project. But it depends on the on connection of the user	Quick feel, fast loading times for a project. But it depends on the on connection of the user
Site optimization	User Experience and Labeling	Add a native app of Mobile Phones maybe.	



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Competitor analysis

	Asana	Quire	Wunderlist
Summary			
What is Good?	Free Free for teams up to 15. A lot of Adons and great Clients. You can be sure that there will be further developed the product.	The Simplicity approach. The User Experience and Usability.	The User Experience and Usability. The Free Verison. Easy to learn and get addicted to it and maybe you try out the Pro features.
What is Bad?	The User Experience and Usability.	That you don't have any add ons. You can not be sure whether the product is still in a year on the market.	I don't see a difference between the casual to-do list for e.g. shopping or cooking and the Wunderlist for companies.
What is Missing?	Simplicity in the design. ability to show subtasks in the main tasks list (without clicking on the task) like Quire did it. resource allocation and Time tracking	Team Calendar. resource allocation Time tracking	resource allocation. Show subtask under main task like Quire. Project management.



MVP for TASKLY

Through the competitor analysis i developed the minimum viable product (MVP) for taskly. The main purpose of the app is to help users to manage projects and tasks in a easy and distraction free environment.

Focus on the fundamentals, the project and the task not on searching for button and features.

- Create tasks
- Create subtasks
- invite new team members
- Assign tasks to team members
- Ability to add a due date, a reminder, notes and even attach a file to each task or subtask
- Ability to view all tasks and subtask in a overview at all time



SURVEY FOR TASKLY

The main hypothesis in my survey are the following:

- users want an easy to learn and user-friendly application
- That the user want a chat functionality to communicate quicker with there team members.

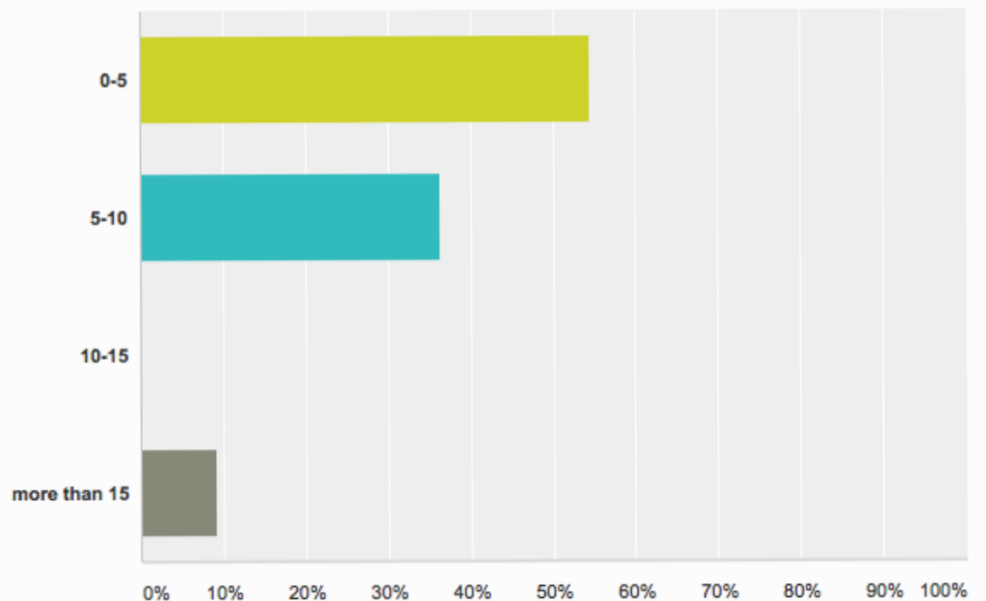
The target audience of the survey

- Individuals who work in small sized companies (1-50 employees) and have experience with project management tools.

<https://de.surveymonkey.com/r/BMG3S2H>

How many members does your team have?

Beantwortet: 11 Übersprungen: 0



Antwortoptionen	Beantwortungen	
0-5	54,55%	6
5-10	36,36%	4
10-15	0,00%	0
more than 15	9,09%	1
Gesamt		11



The results of the survey and any assumptions that were validated or invalidated

Summery:

The survey validate my assumption about the importance of a clearly-arranged design. 72,73% of the participant said that a clearly-arranged design is a critical Critirum for the selection of a new project management tools. Followed by easy to learn (72,73%) and a easy workflow (63,64%). Another critical Criterium is the Dashboard (visibility of all Tasks) with 45,45%.

The chat functionality is important for only 36,36% of the participant. Only 45,45% of the participant said that a time tracking feature and team calendar is important. More important is a resource management and a reporting tool with 54,55%.

Two of the participant think that there Product is too complex. The rest think that there Product is well-arranged and user friendly. It is interesting that participants found Jira to be too complex and other think it is well-arranged and user friendly.

The participants suggested features like customization, call a collaborators, digital asset management capabilities and good keybindings to navigate without the mouse.

	Critical	Important	Nice to have	not important	Gesamt	G
Dashboard (visibility of all Tasks)	45,45% 5	36,36% 4	18,18% 2	0,00% 0	11	
Reporting tool	0,00% 0	54,55% 6	45,45% 5	0,00% 0	11	
Time tracking	0,00% 0	45,45% 5	36,36% 4	18,18% 2	11	
Notification, messages	18,18% 2	36,36% 4	27,27% 3	18,18% 2	11	
Chat functionality	0,00% 0	36,36% 4	45,45% 5	18,18% 2	11	
Easy workflow	63,64% 7	36,36% 4	0,00% 0	0,00% 0	11	
Easy to learn	72,73% 8	18,18% 2	9,09% 1	0,00% 0	11	
clearly-arranged design	72,73% 8	27,27% 3	0,00% 0	0,00% 0	11	
Resource management	9,09% 1	54,55% 6	36,36% 4	0,00% 0	11	
Team calendar	18,18% 2	45,45% 5	27,27% 3	9,09% 1	11	

Asana	10,00%	1
Basecamp	10,00%	1
Jira	40,00%	4
Other	Beantwortungen 40,00%	4

Beantwortungen (4)

Textanalyse

Meine Kategorien

Kategorisieren als...

Nach Kategorie filtern

Beantwortungen durchsuchen

Anzeigen von 4 Beantwortungen

Simple to-do list: Apple reminders

22.04.2016 22:26 [Beantwortungen von Befragten anzeigen](#)

Workfront

22.04.2016 17:39 [Beantwortungen von Befragten anzeigen](#)

wunderlist and titanpad

22.04.2016 17:14 [Beantwortungen von Befragten anzeigen](#)

Todoist



User Personas

After performing surveys and interviews
i developed three user personas for the target group of taskly.



JOB TITLES & MAJOR RESPONSIBILITIES

Peter is a project manager in a small consulting agency. His roles and responsibilities are to track projects from start to end, assign team members to the projects, track progress and deadlines and reporting project status to the clients.

GOALS

With the rapidly changing number of freelancers. Peter wants to find a tool that makes it easy for new team members to learn all the necessary features of the tool.

CHALLENGES

Keeping up-to-date with progress of the various projects managed by the team and ensuring that the progress is on track with the designated timelines. Fast integration of new team member or freelancers to the projects.

QUOTE

“An easy to use system that allows me to keep track of my Projects. It is critical for me that the Tool is intuitive and easy to learn for new team members”



PETER FRANK

Age: 35 years

Location: Berlin, Germany

Occupation: Project manager

Education: Master Degree

Family Status: Married and two Kids



JOB TITLES & MAJOR RESPONSIBILITIES

Heinz is a developer in a small IT company. His roles and responsibilities are develop Apps and Python software. Communicate with team of developers and Project Managers. Fixing issues in the Software is also a responsibility.

GOALS

A tool that shows me all the open task that a have and a fast way to create a new task or add a subtask to the main task. Shortcuts would be very nice to have. I want to have my focus on developing not search for features.

CHALLENGES

Heinz challenges are keeping track of all the projects and tasks in the projects. Creating new task and assign it to team members.

QUOTE

“I’d like to be able to quickly view project timelines, schedule meetings and allocate tasks to my team. Notifications are also important in keeping me up-to-date. I want to have my focus on developing not search for features.”



HEINZ MÜLLER

Age: 25 years

Location: Munich, Germany

Occupation: Developer

Education: Bachelor of science (B.Sc.)

Family Status: Single



JOB TITLES & MAJOR RESPONSIBILITIES

Anna is the team leader in an Advertising Agency. Her roles and responsibilities are following brand guidelines for both digital and print platforms. Manage team members and freelancers according to the needs of the project. Create tasks and assign them to the team members. Also monitoring the progress of the project and reporting project status to the project manager.

GOALS

Keeping up-to-date with the progress of various projects and task of all team members. A quick navigation through the projects and task so that i don't waste time on search for a specific project.

CHALLENGES

Anna challenges are monitoring team and keeping track of all the projects. Get a quick overview over the progress of the tasks and reporting to the product manager.

QUOTE

"I want an easy to use system that allows me to keep track of my team project in a nice and clean look and feel."



ANNA SCHMIDT

Age: 43 years

Location: Hamburg, Germany

Occupation: team leader (Design)

Education: Bachelor of Arts (B.A.)

Family Status: Single

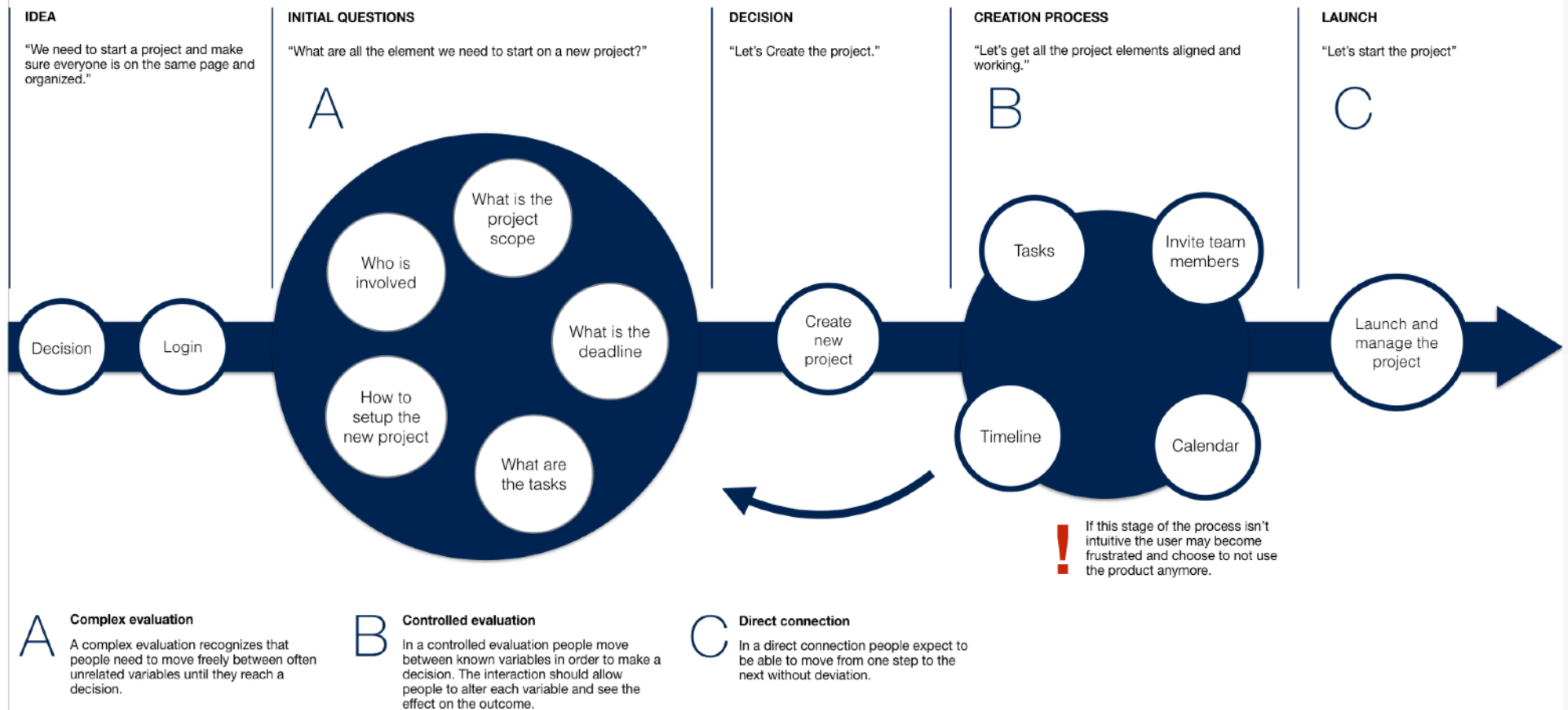


Task Models & Customer Experience Maps





In this step it is all about the user experience. How does the software work? How does the user accomplish their tasks?

Task Models & Customer Experience Maps

Goal: To create a new project



Task Models & Customer Experience Maps

Stages	Research & Compare	Creating Projects	Manage Projects	Complete Projects
Doing	 <ul style="list-style-type: none"> Research online for project management software. Consult with colleagues and friends. Read Reviews. 	 <ul style="list-style-type: none"> Enter project details Invite team members to project Create tasks and subtasks Assign team members to tasks Assign due dates & key milestones Upload project related assets 	 <ul style="list-style-type: none"> Maintain team productivity Managing project progress Reply to team communication and questions Manage project schedule/calendar Integrate new Freelancers Communicate with client on project milestones, progress etc 	 <ul style="list-style-type: none"> Review tasks and confirm completion Advise client of project completion Provide feedback Congratulate team on success
Thinking	<ul style="list-style-type: none"> Is it free? Does it have all the features I need? Is it easy to learn? Is the workflow intuitive? 	<ul style="list-style-type: none"> Who needs to do what? Do we have external team members? How much time should be allocated to each task? Do I have everything to get the project started? What are the key milestones and goals? 	<ul style="list-style-type: none"> Are we on schedule to finish by due date? Is the team feeling overwhelmed by their workspace? Are they having trouble with the workflow? Are the tasks prioritized the best way? 	<ul style="list-style-type: none"> Was the workflow efficiency? Is everything 100% complete and if not why?
Feeling	<ul style="list-style-type: none"> Overwhelmed with options. Hoping the team likes the software. 	<ul style="list-style-type: none"> Excited to start using app. Hopeful no issues will arise with the app that will stall project completion. 	<ul style="list-style-type: none"> Excited that the app is helping the project move forward A little anxious that issues may arise Happy to see that the team is focused on the project 	<ul style="list-style-type: none"> Relieved that the project is completed Proud of teams focus, productivity and success



Non-linear,
no time restrictions



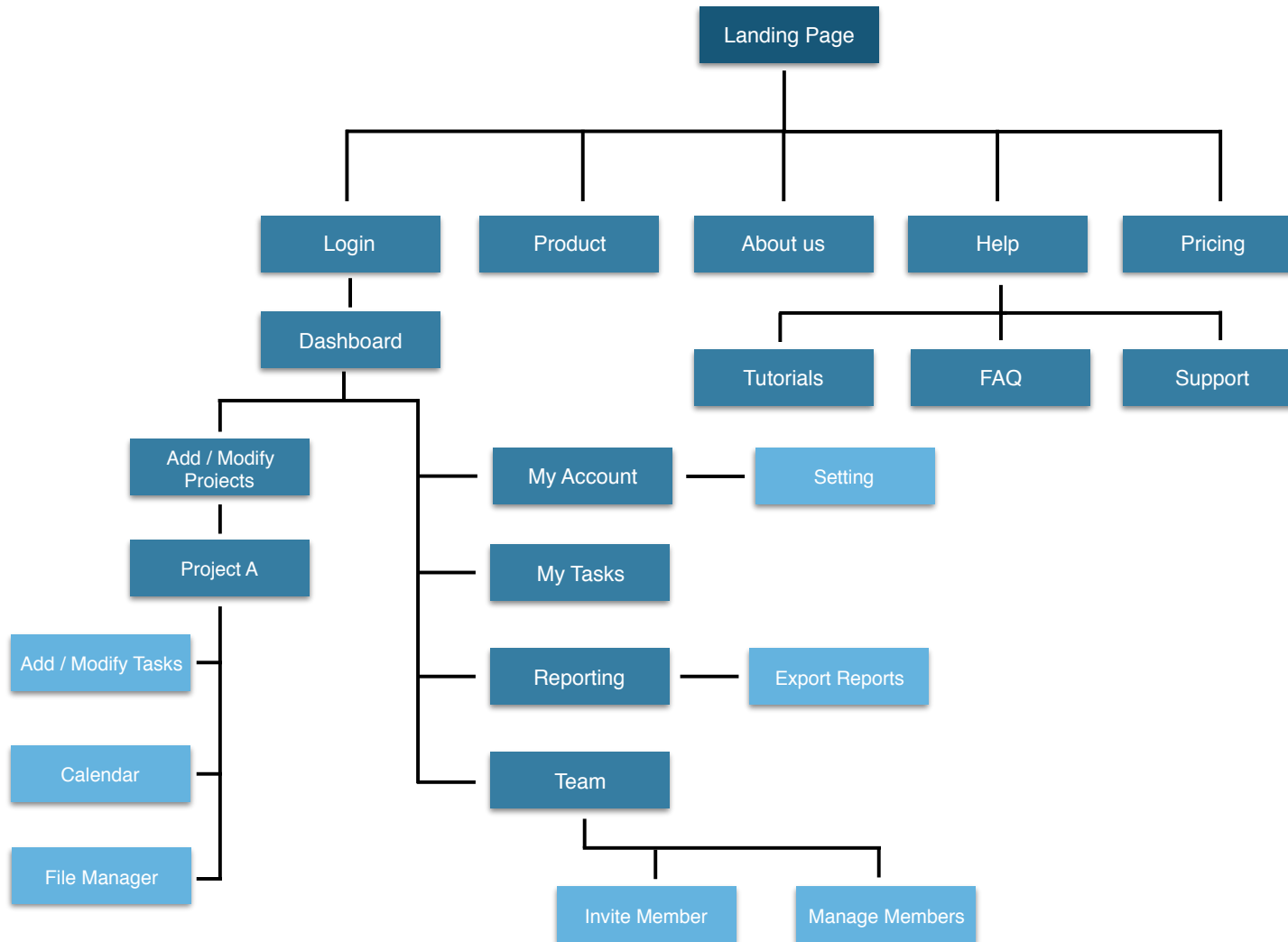
Linear Process



Non-linear,
but time based



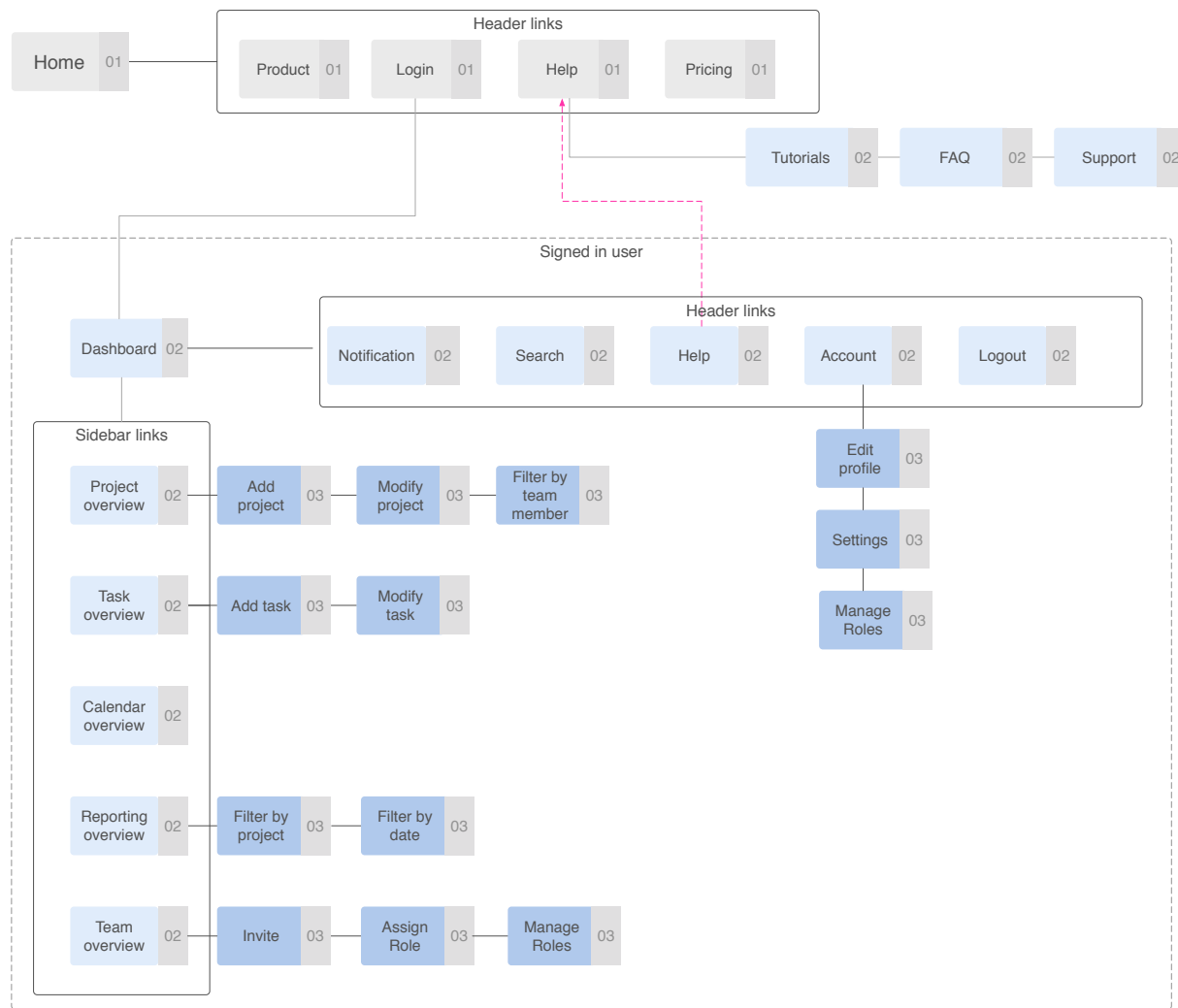
Information architecture





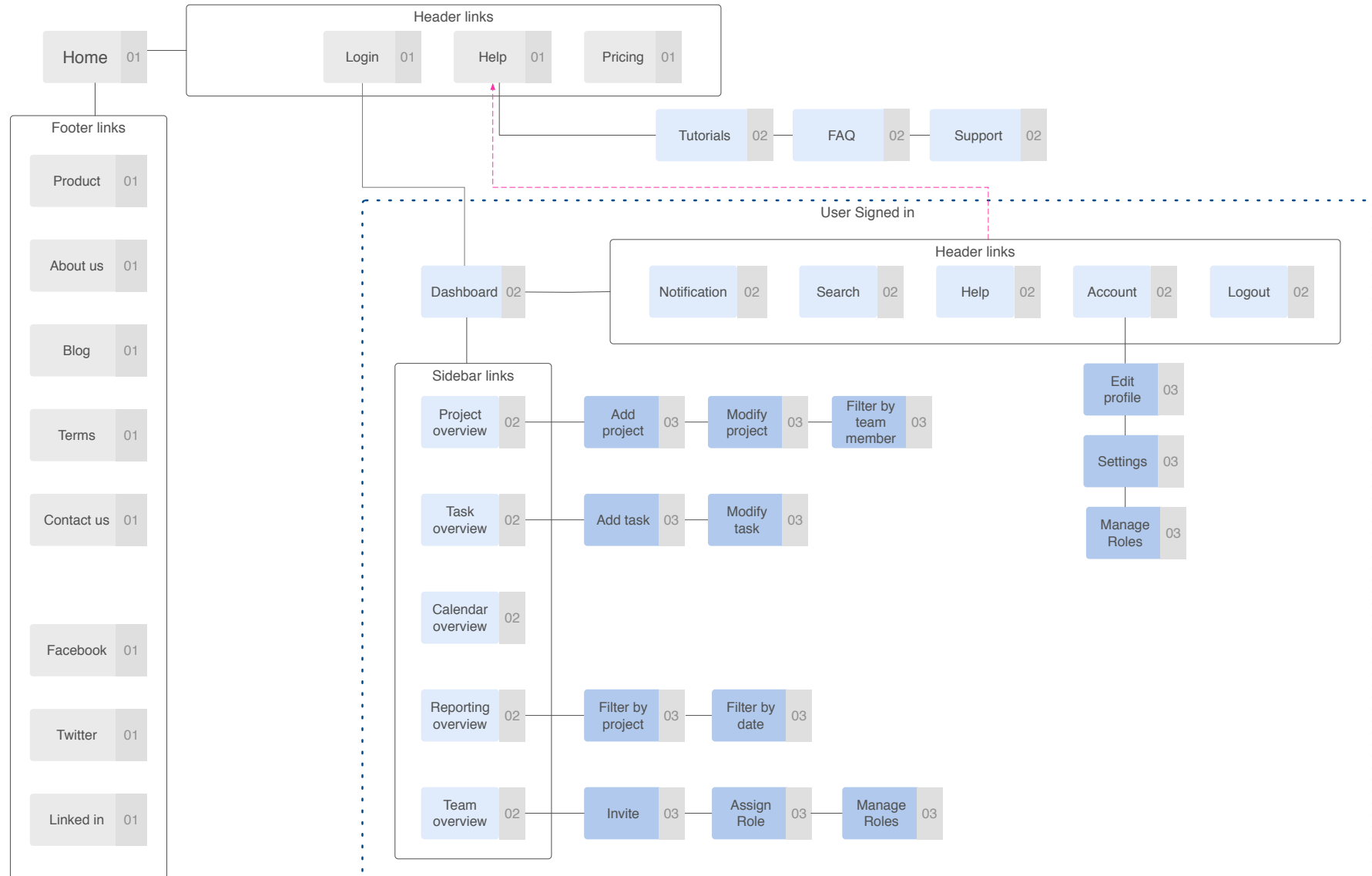
Sitemap

TASKLY SITEMAP



TASKLY SITEMAP

First level 01 Second level 02 Third level 03





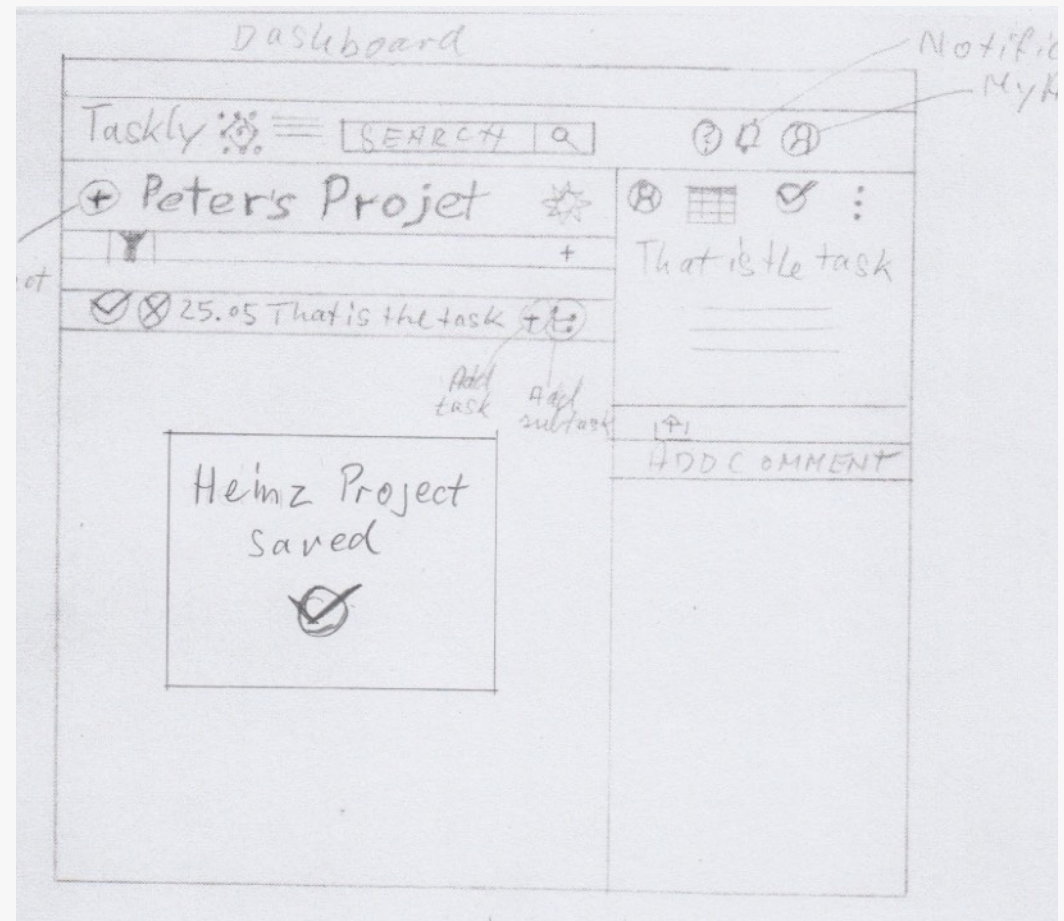
Pen and paper wireframes for taskly

So after all the research it was time to do get your hands dirty.
here are a small collection of wireframes that i made for taskly.



CREATE NEW PROJECT

A confirmation pop up appears to show you that the project is saved.

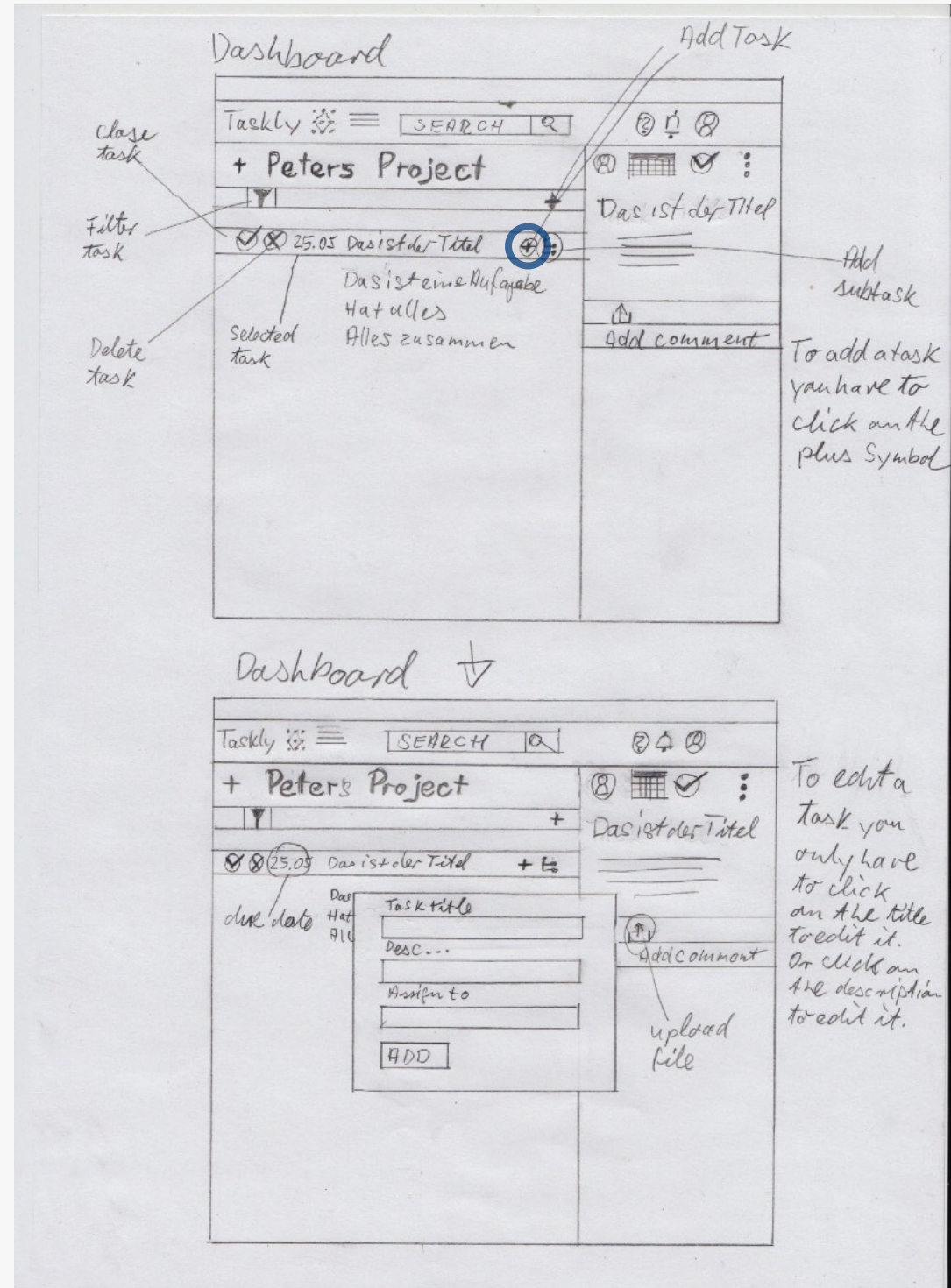




CREATE NEW TASK

To create a new task you have to click on the plus icon on the right side of the selected task.

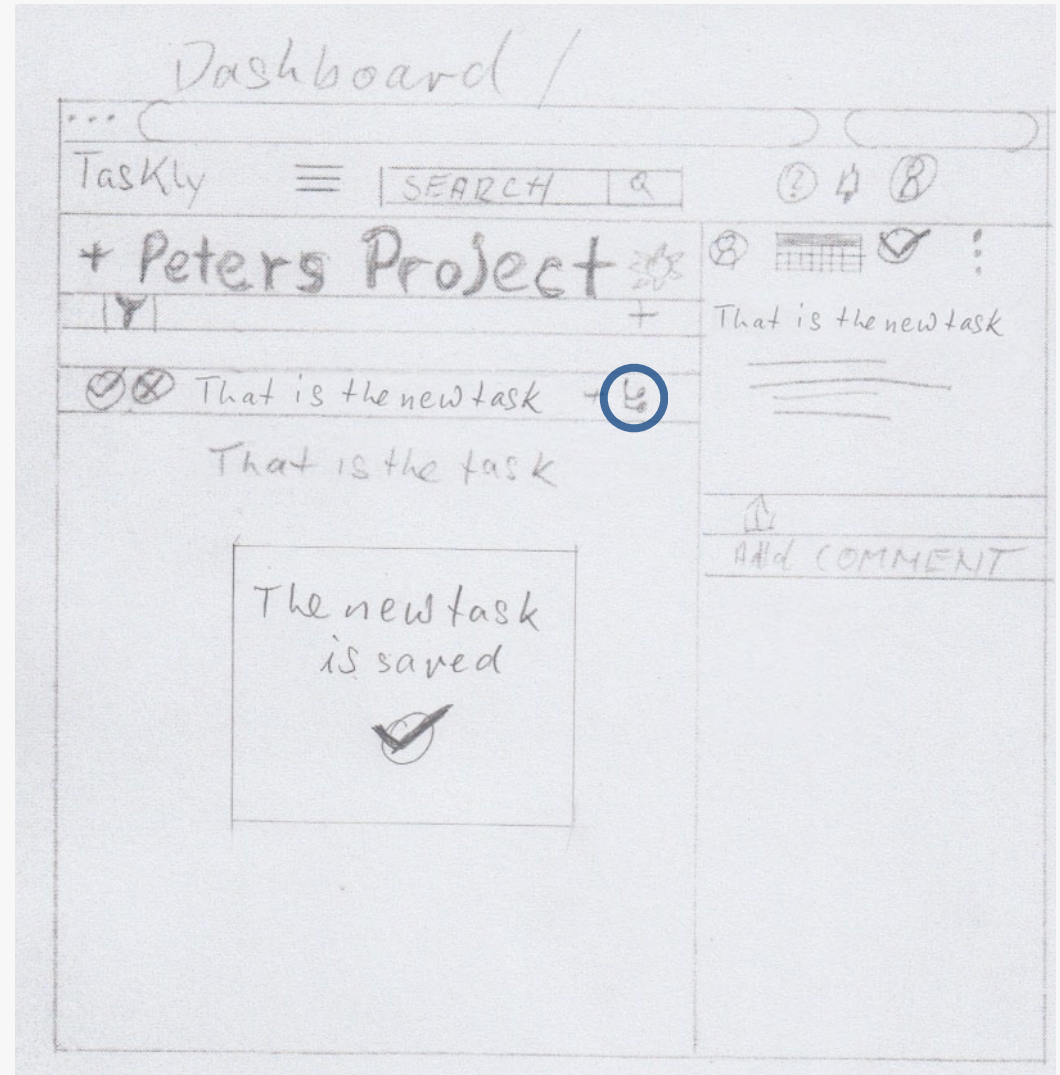
Now a pop up window appears and you can enter the task name, a description and a assignee for the task. Finally you have to click on the button add.





CREATE NEW TASK

A confirmation pop up appears to show you that the task is saved. To add a new subtask you only have to click the icon right beside the plus icon and follow the same procedure as for adding a new task.

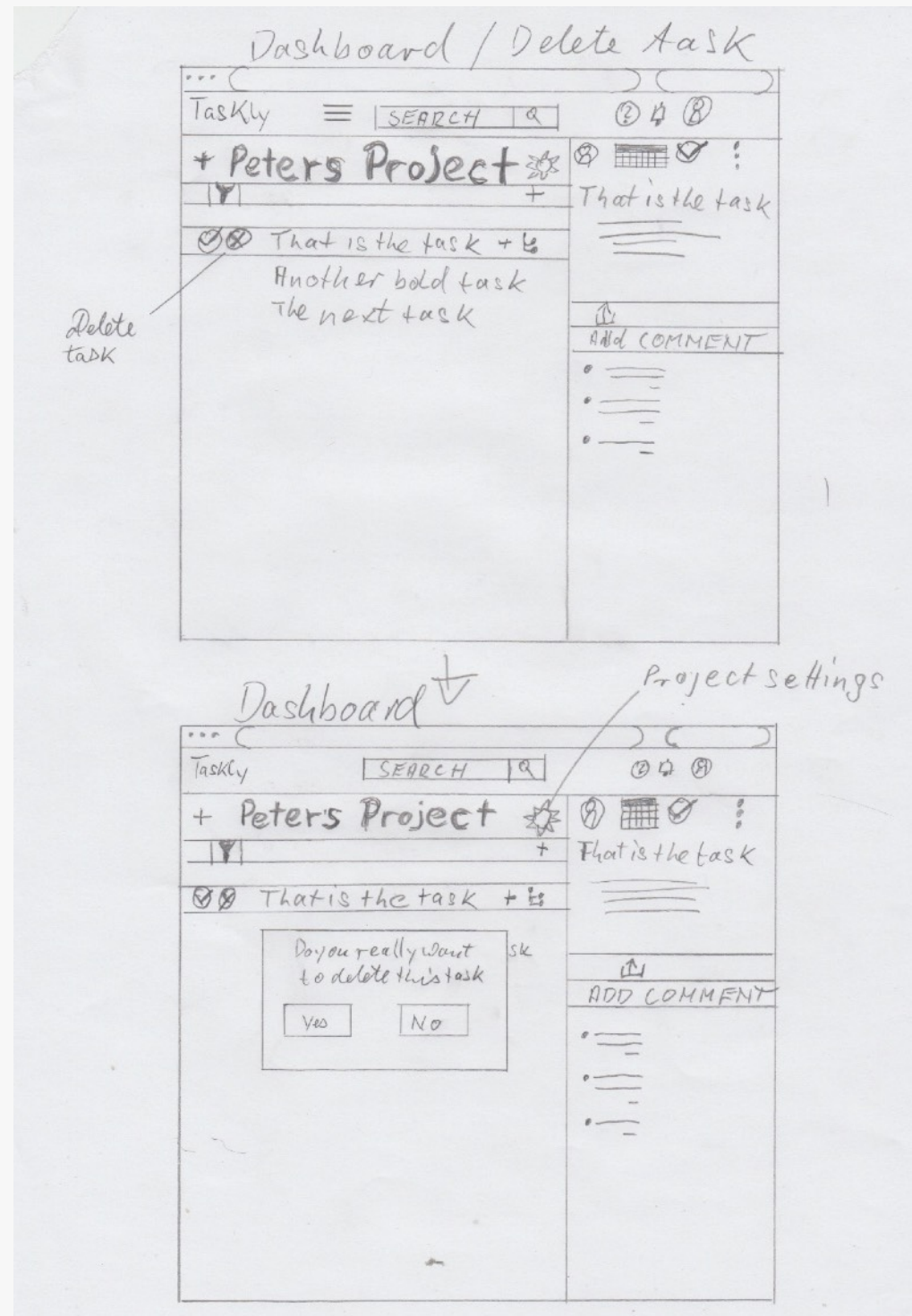




DELETE A TASK

To delete a new task you have to click on the delete icon on the left side of the selected task.

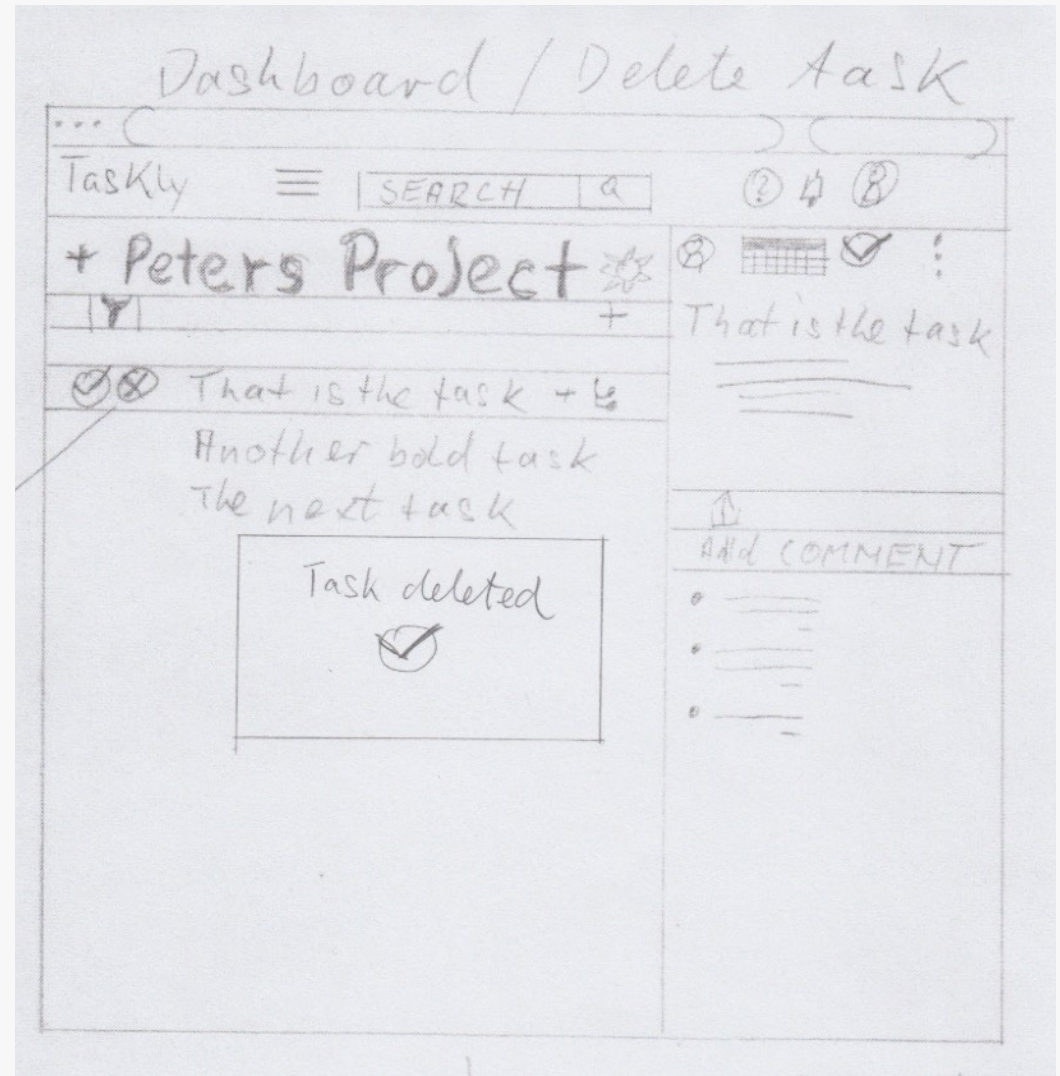
Now a pop up window appears and you have to confirm the deletion of the task.





DELETE A TASK

A confirmation pop up appears to show you that the task is deleted. To delete a subtask follow the same procedure as for deleting a task.

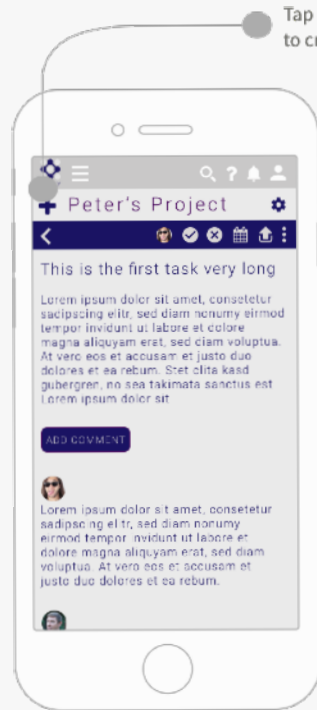




Digital wireframes for taskly

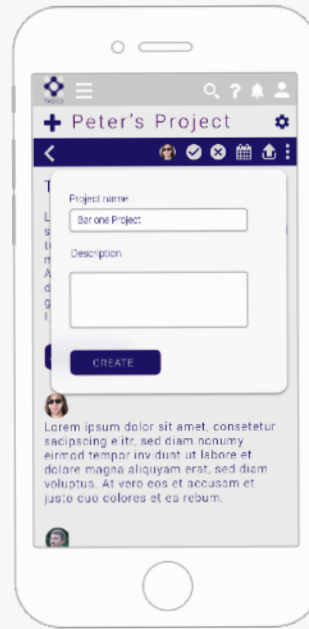
Based on the revised paper wireframes i create the digital wireframes and improved it after the Lean UX Principles. so So here are the first digital wireframes for the iPhone version and then some iPad wireframe to the desktop version of taskly.

Create a new project



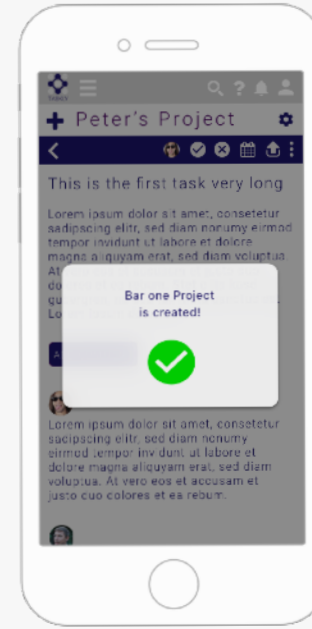
1.1 Detail view of a task

Here you see the detail view of a task with various options like assignee, close, delete, calendar, upload and more.



1.2 Create a new project

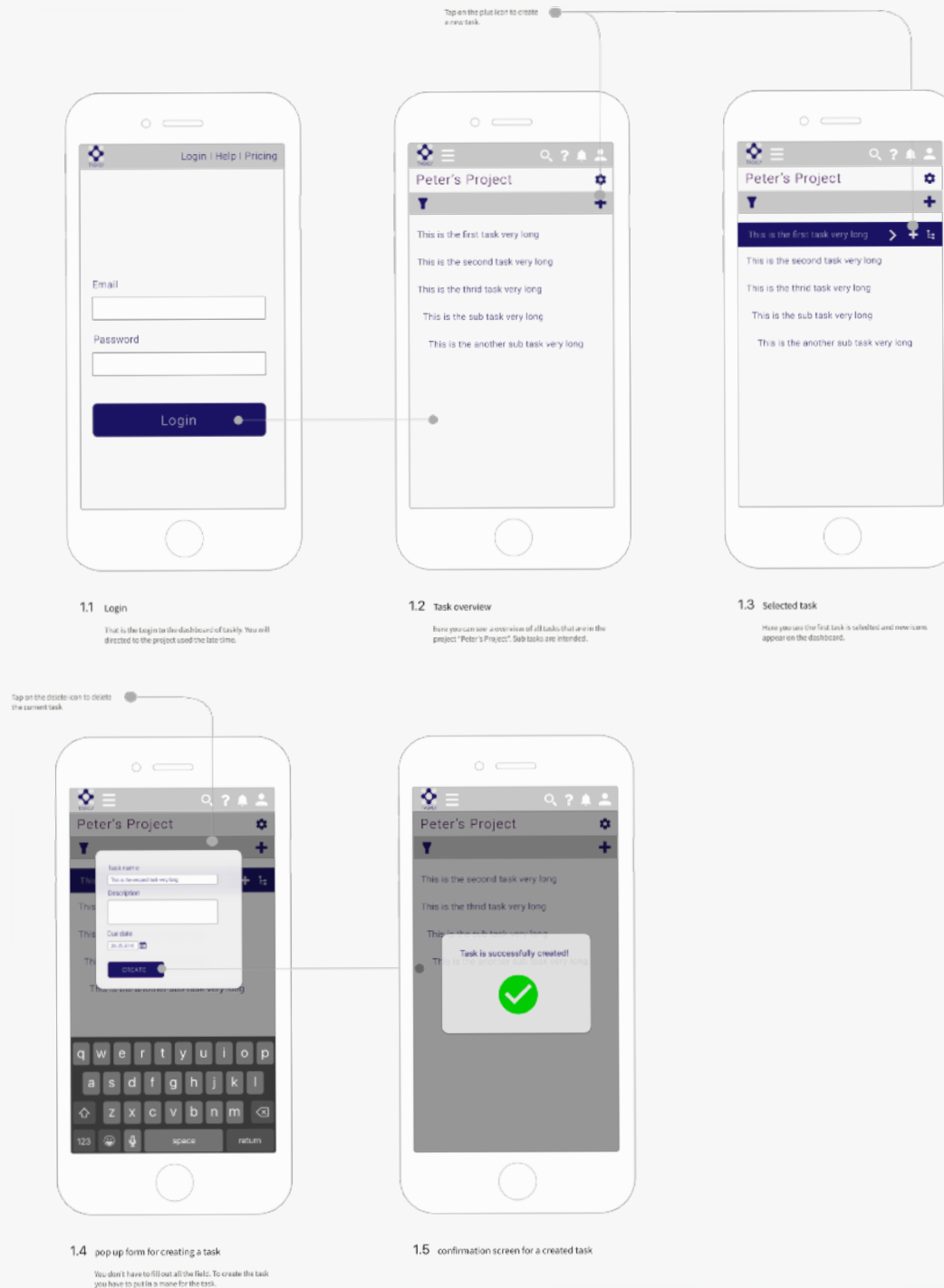
In this popup screen you can now enter the name of the new project and write a description for the new project if you want.



1.3 confirmation pop up

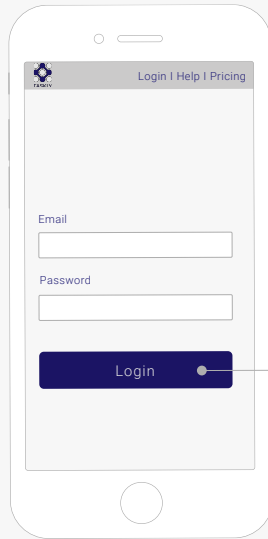


Create a Task



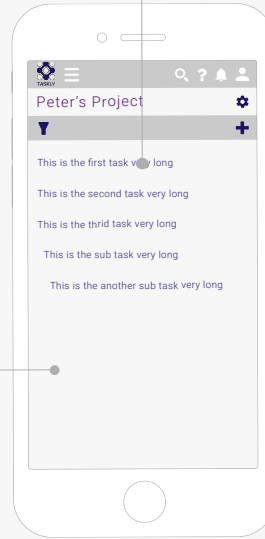


Delete a Task



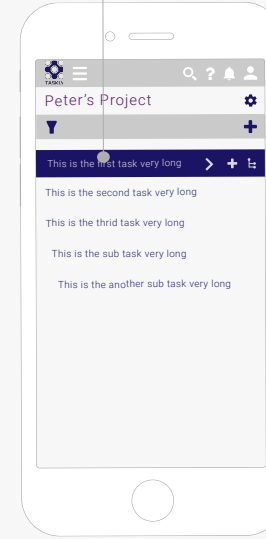
1.1 Login

That is the Login to the dashboard of taskly. You will directed to the project used the late time.



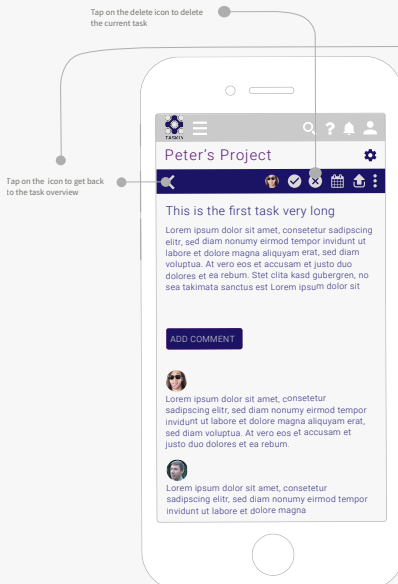
1.2 Task overview

here you can see a overview of all tasks that are in the project "Peter's Project". Sub tasks are intended.



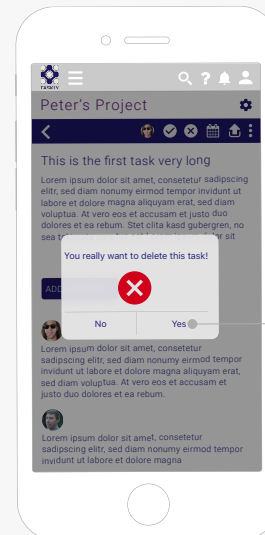
1.3 Selected task

Here you see the first task is selected and new icons appear on the dashboard. The overview content will slide to the left and the content of the detail view will appear.



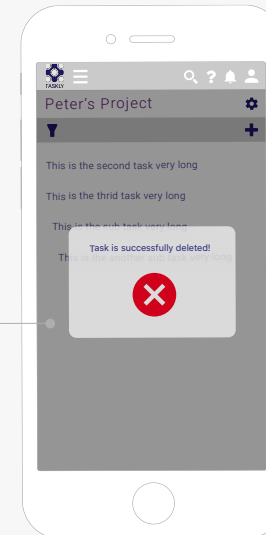
1.4 Detail view of a task

Here you see the detail view of a task with various options like assignee, close, delete, calendar, upload and more.



1.5 Alert screen for deleting a task

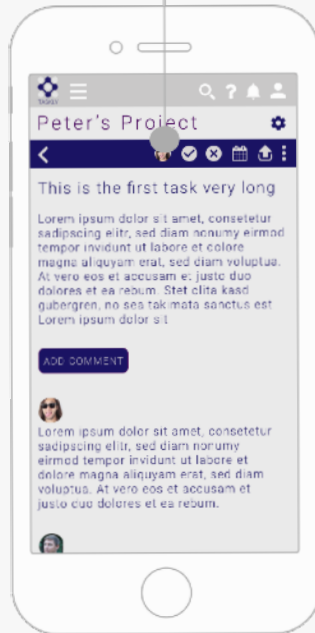
Now you have to confirm that you want to delete this task.



1.6 confirmation screen for a deleted task

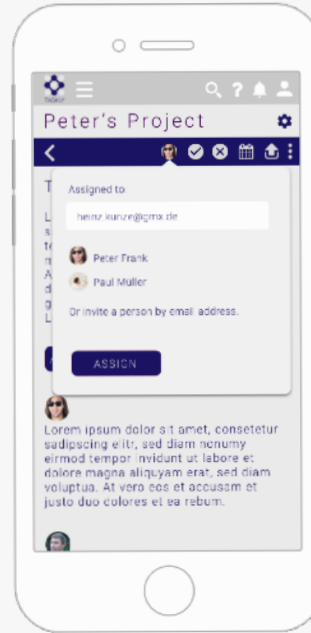
Assign team member

Tap on the assignee icon to select a team member.



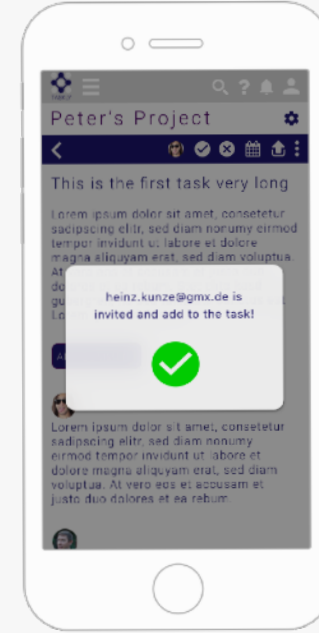
1.1 Detail view of a task

Here you see the detail view of a task with various options like assignee, close, delete, calendar, upload and more.



1.2 Assign a team member or invite one

In this popup screen you can select a existing team member or invite a new person to team and to this task. The invited person get a confirmation Email.

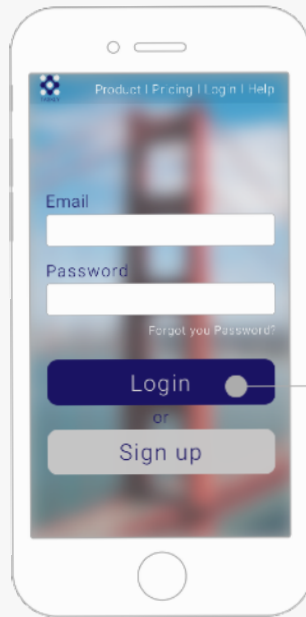


1.3 confirmation pop up



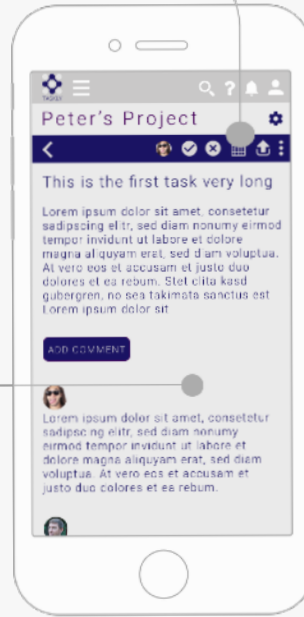
Set due date

Tap on the datepicker to set a due date.



1.1 Login

That is the Login to the dashboard of taskly. You will be directed to the project used the last time.



1.2 Detail view of a task

Here you see the detail view of a task with various options like assignee, close, delete, calendar, upload and more.



1.3 Set due date

In this popup screen you can select the due date for the selected task. You only have to select a day by clicking on it and the due date is saved.

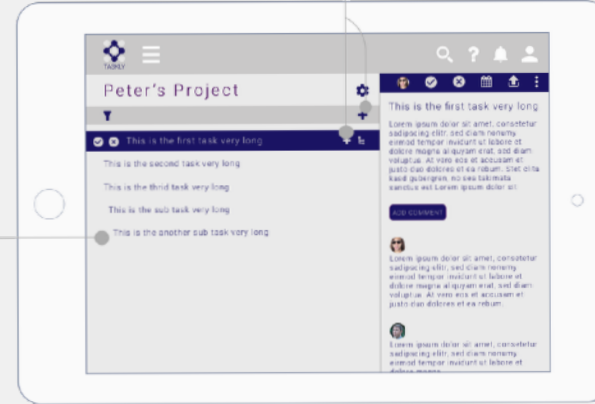


Create a Task



1.1 Login

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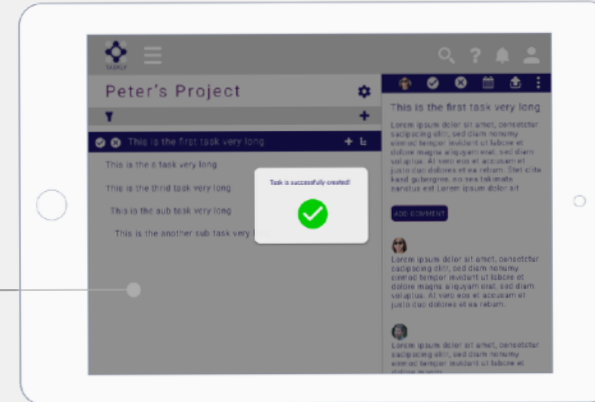
1.2 Task overview

Here you can see an overview of all tasks that are in the project "Peter's Project". Sub tasks are intended. On the right side you see the detailed information of the selected task.



1.3 pop up form for creating a task

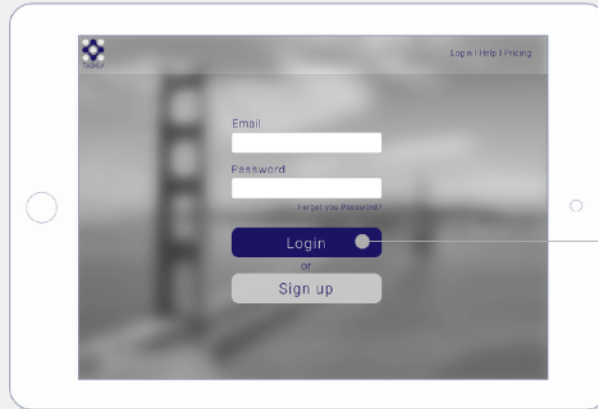
You don't have to fill out all the field. To create the task you have to put in a name for the task.



1.4 confirmation screen for the created task

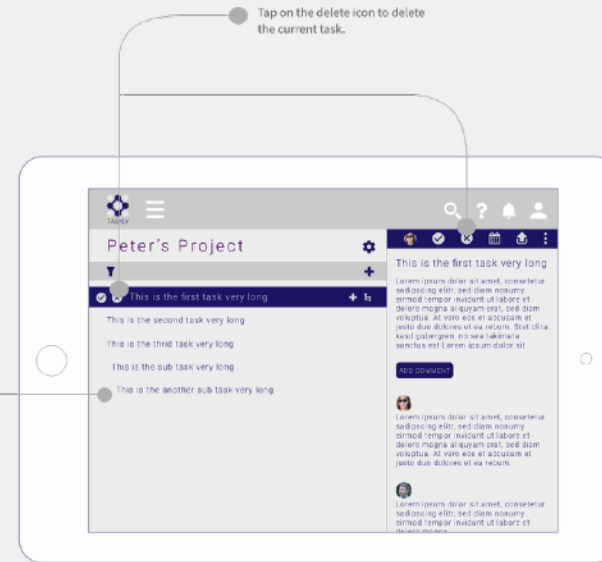


Delete a Task



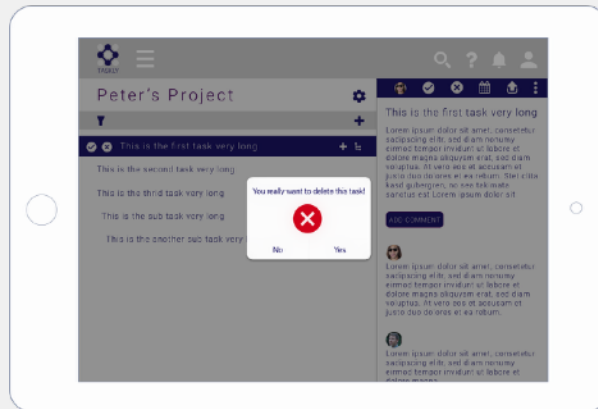
1.1 Login

That is the Login to the dashboard of taskly. You will be directed to the project used the last time.



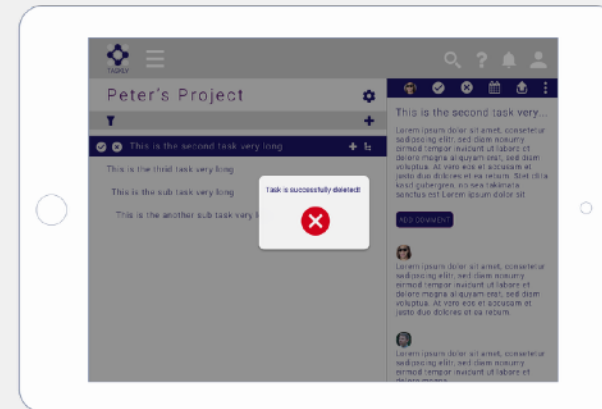
1.2 Task overview

Here you can see an overview of all tasks that are in the project "Peter's Project". Sub tasks are intended. On the right side you see the detailed information of the selected task.



1.3 Alert screen for deleting a task

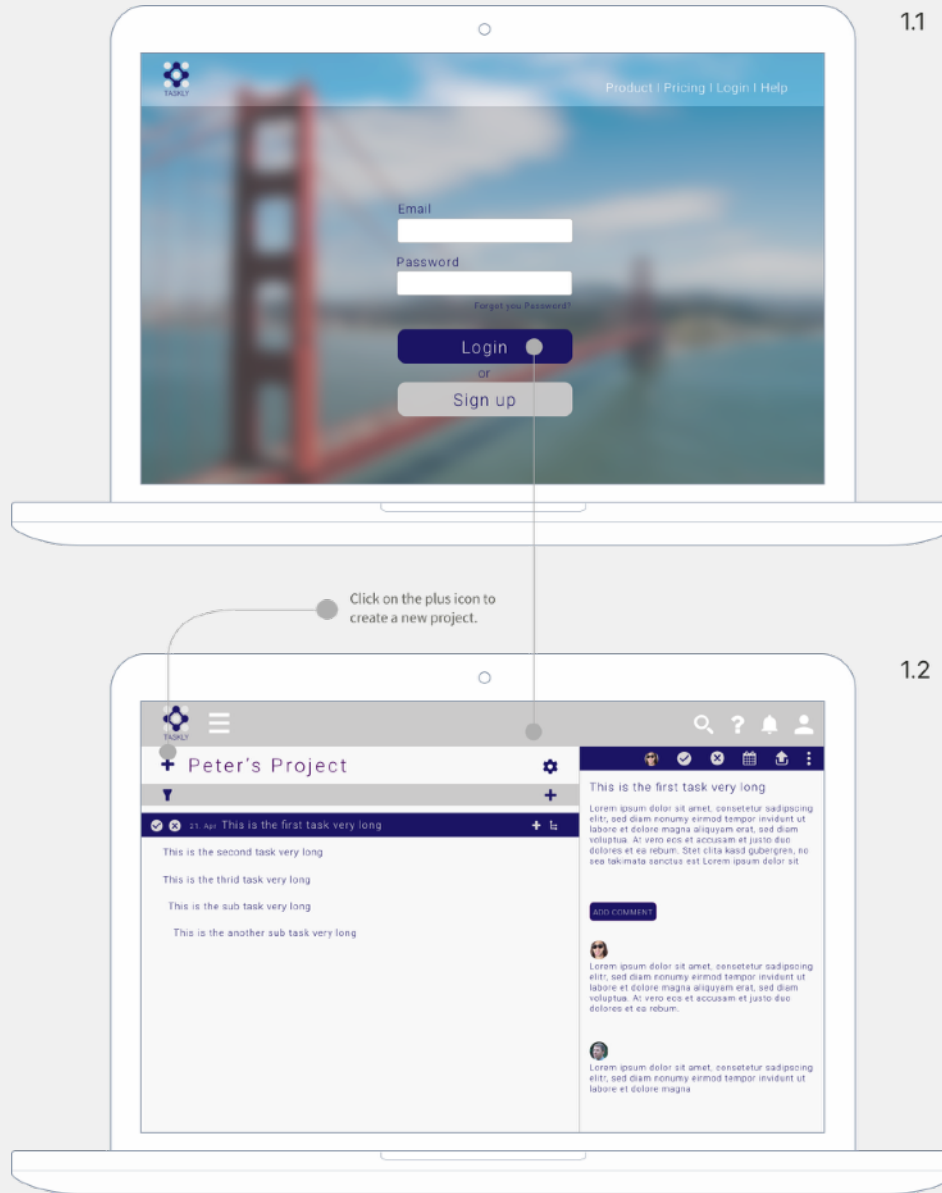
Now you have to confirm that you want to delete this task.



1.4 confirmation screen for a deleted task



Create a Project



1.1 Login

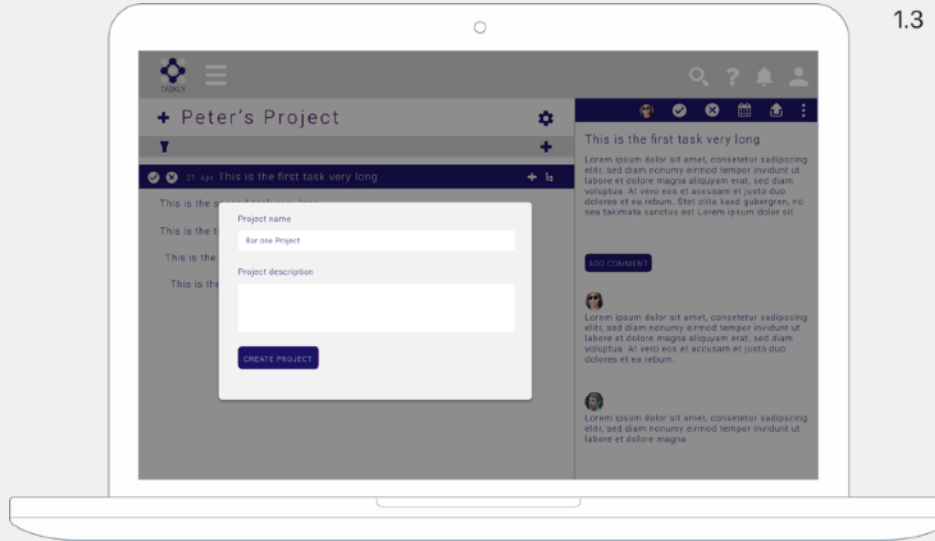
That is the Login to the dashboard of taskly. You will be directed to the project used the last time.

1.2 Task overview

Here you can see an overview of all tasks that are in the project "Peter's Project". Sub tasks are intended. On the right side you see the detailed information of the selected task.

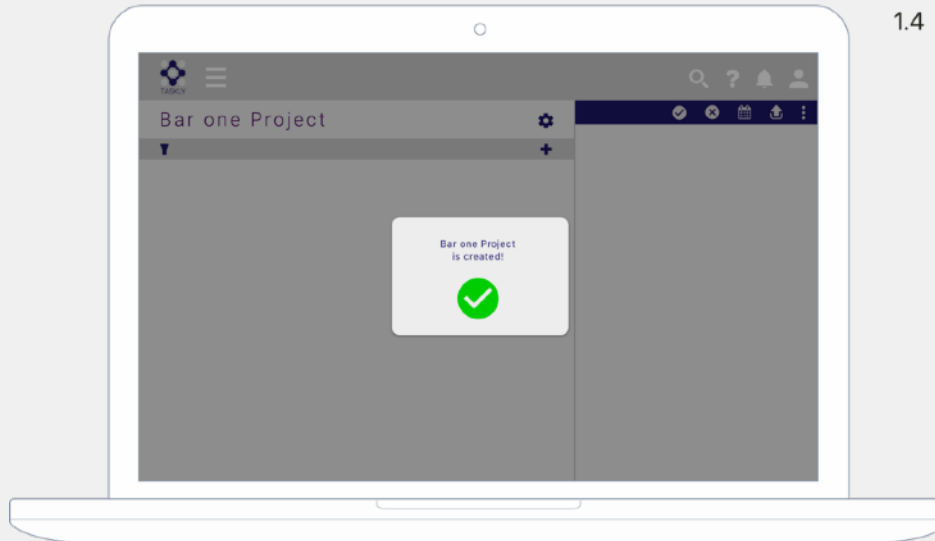


Create a Project



1.3 Create a Project

In this popup screen you can now enter the name of the new project and write a description for the new project it you want.



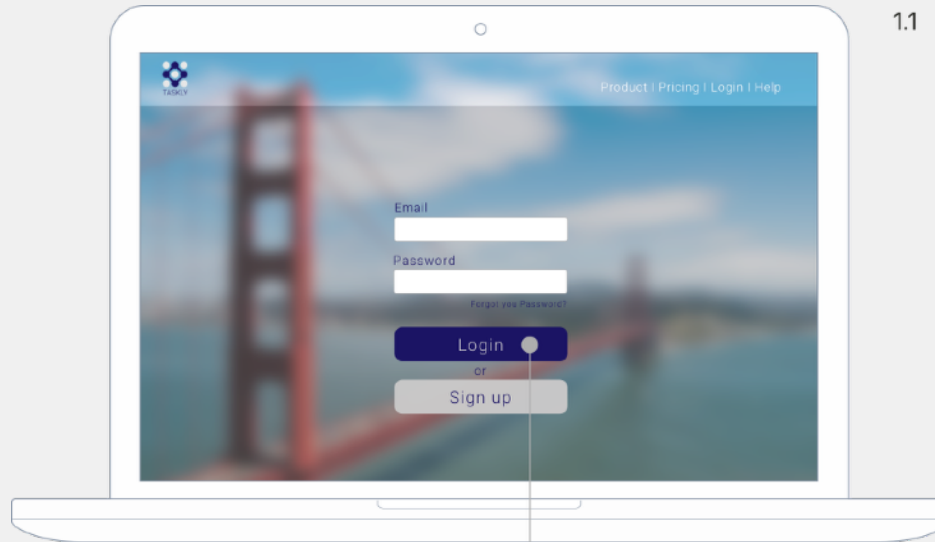
1.4 Confirmation screen for the created Project



Assign team member

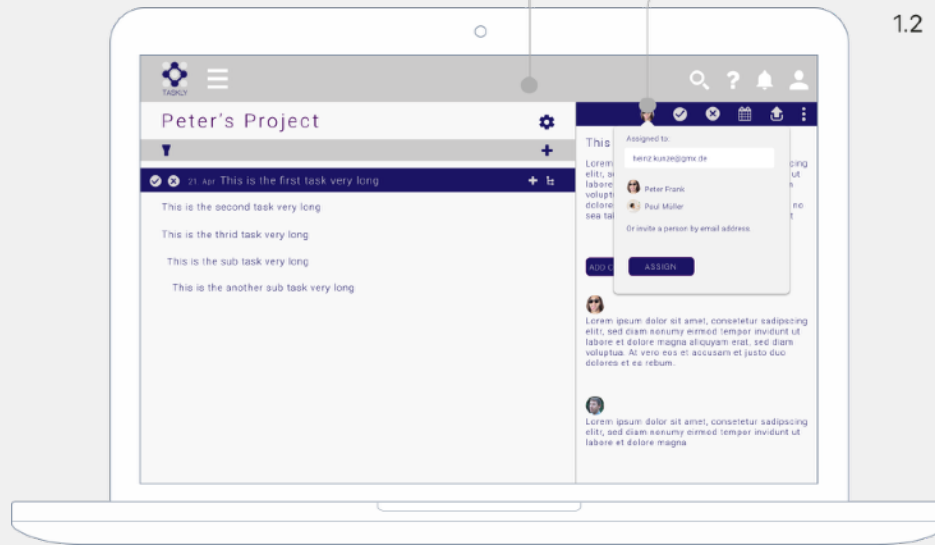
1.1 Login

That is the Login to the dashboard of taskly. You will be directed to the project used the last time.



1.2 Assign a team member or invite one

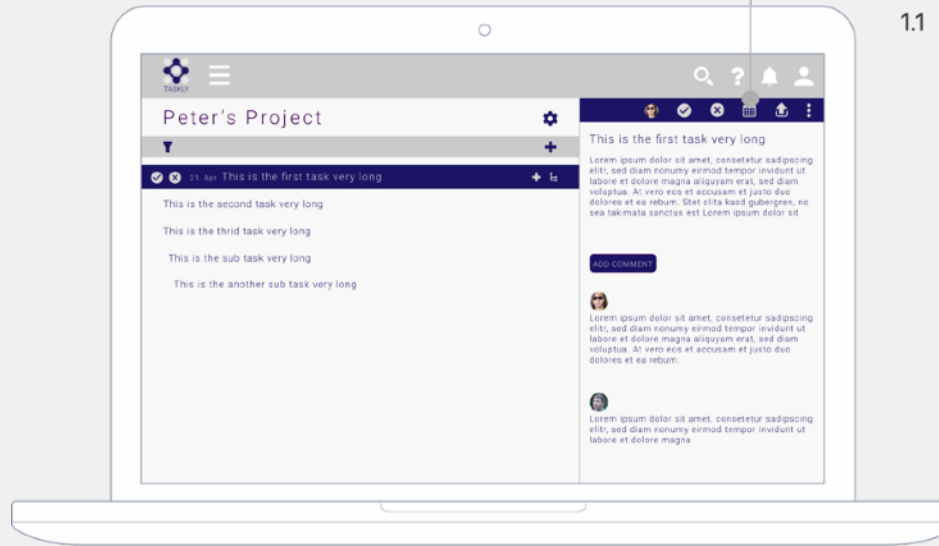
In this popup screen you can select an existing team member or invite a new person to team and to this task. The invited person gets a confirmation Email.





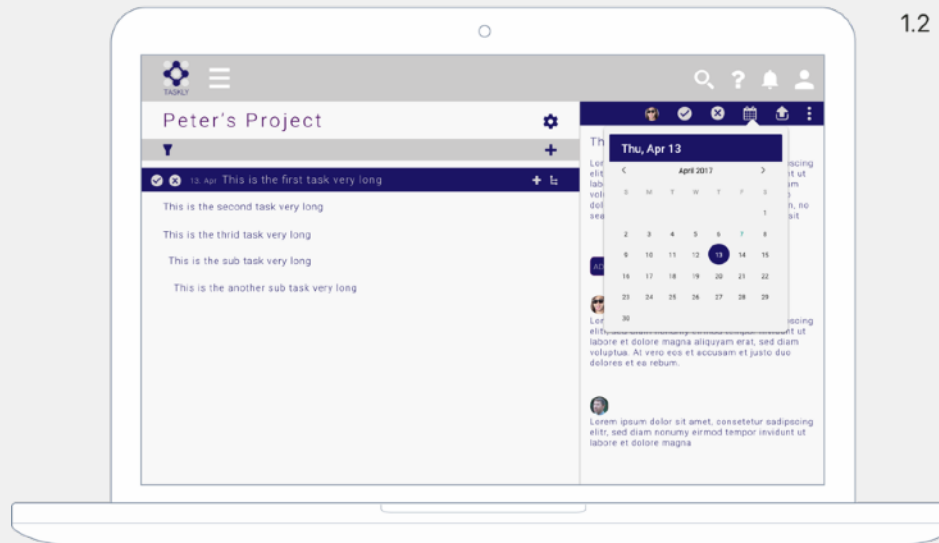
Set a due date

Click on the calendar icon to set the due date for this task.



1.1 Task overview

Here you can see a overview of all tasks that are in the project "Peter's Project". Sub tasks are intended. On the right side you see the detailed information of the selected task.



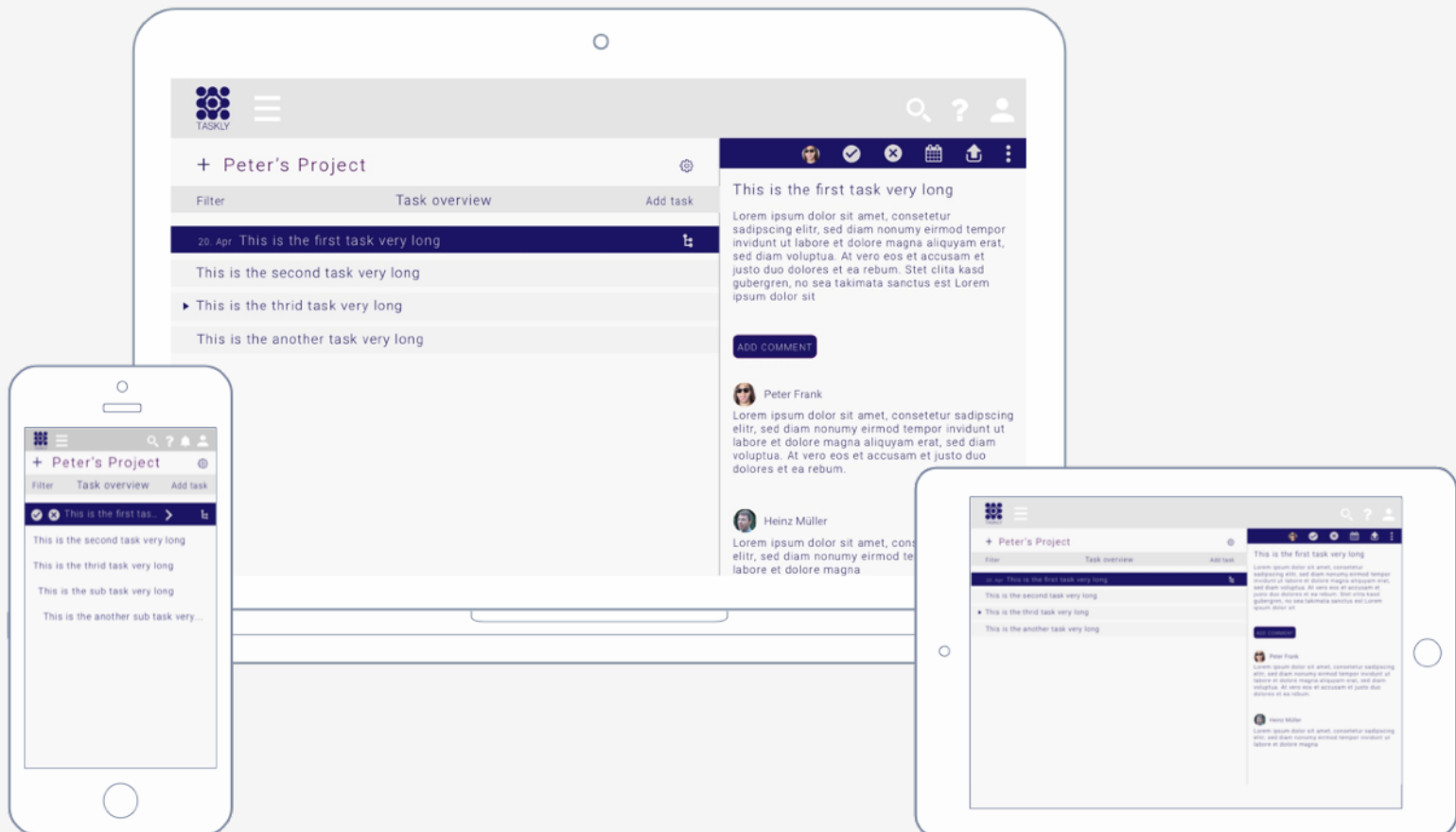
1.2 Set a due date

In this popup screen you can select the due date for the selected task. you only have to select a day by clicking on it and the due date is saved.



Digital wireframes for taskly

After a lot of user tests like A / B tests, click test and memory tests and a lot of revised versions, changed it amount of icons and make it more clear for the user. What to expect when they click on the link. If you want to click through the tool go to <https://invis.io/AM7VTFUK8> for a small clickable demo of taskly.





Visual Design

The next step after the wireframe process is the visual design step. We start with the style tile and mood board. Later on we continue with the UI Kit and the designing the website it self.



Style Tiles

Style Tile

version:1

Possible Colors



Textures



This is a Header

Font: Roboto light: #1B1464

This is Sub Head

Font: Roboto light: #1B1464

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel feugait nulla facilisi.

Font: Roboto light: #1B1464

This is an example of a [Text link](#) »

A BUTTON



Image ideas





Pricing

Asana is always free for teams up to 15. Upgrade for more features and more team members.

Free

\$0

Asana is always free for teams of up to 15 people.

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- ✓ Unlimited tasks, projects, and conversations
- ✓ Up to 15 team members
- ✓ Basic dashboards

1 full-time team member

Premium

\$8.33 per member per month
billed annually

Price per member is automatically reduced for small teams.

[Calculate your price](#)

- ✓ Unlimited tasks, projects, and conversations
- ✓ No team member limit
- ✓ Unlimited dashboards

1 full-time team member

Kostenlos

Eine einfache, leistungsstarke Lösung, um etwas zu schaffen.

\$0

Auf Dauer kostenlos.

[Mehr erfahren](#)

- Unbegrenzte Boards, Listen, Karten, Mitglieder, Checklisten, Anhänge usw.
- Einfache Extras
- Einfache Einbindung in Box, Drive und Dropbox
- Dateianhänge bis zu einer Größe von 10 MB

Business Class

Integration von Apps, Übersicht für Teams und mehr Sicherheit.

\$8.33

pro Benutzer und Monat
(bei jährlicher Zahlung)

[Team upgraden](#)

- Alle fantastischen Funktionen der kostenlosen Version von Trello
- Premium-Extras, u. a. Einbindung in Evernote, Github, Google Hangouts, Mailchimp, Salesforce, Slack, Google Drive, Dropbox und mehr
- Dateianhänge bis zu einer Größe von 250 MB
- Sammlungen zum Gruppieren und Organisieren der Boards Ihres Teams
- Stets alles im Griff: Ein Klick

Enterprise

Für große Unternehmen, in denen Trello von verschiedenen Teams genutzt wird.

\$20.83

pro Benutzer und Monat
(bei jährlicher Zahlung)

[Kontakt](#)

- All die erprobten Funktionen von Trello Business Class
- Unkomplizierter Zugang für Ihr gesamtes Team mit Single Sign-On (SAML 2.0) – eine einzige Anmeldung für alles
- Aktivieren Sie die 2-Faktor-Authentifizierung, damit alle Arbeitsdaten sicher sind
- Jederzeit einsatzbereit dank einem persönlichen Account-Manager – verkürzt die Einarbeitung und verbessert



UI Kit

navigation icons



Graphs



	Brett Taylor	15 tasks open
	Antonio Mullins	5 tasks open
	Anthony Pratt	20 tasks open

Alert icons



Normal

ADD COMMENT

Hover

ADD COMMENT

Tooltip

Settings

Select field

English

Hero button normal

Sign Up

Hero button hover

Sign Up

Hero button alternative

Learn More

Hero button alternative

Learn More

Login screen

Email
Enter your email address

Password
Enter your Password

[Forgot your Password?](#)

Login

or

Sign up



UI Kit

Popup form

Project

Bar one

Project

Lorem ipsum dolor sit amet, consetetur
sadipscing elitr, sed diam nonumy eirmod tempor

CREATE PROJECT

Dropdwon menu

Manage team

Export

Duplicate project

Archive project

Delete project

Calendar

Thu, Apr 13

< April 2017 >

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

Input field

Assigned to:

heinz.kunze@gmx.de



UI Kit

Roboto:

Hero header

Roboto thin: 72pt

Subtitle

Roboto thin: 26pt

Header

Roboto light: 36pt

Header 2

Roboto light: 22pt

Paragraph

Roboto light: 14pt

Quote

Roboto light italic: 14pt

BUTTON

Roboto light: 16pt

links

Roboto light: 14pt



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Accomplish more with taskly

Achieve great goals with small steps. We confront a daunting challenge by breaking it down. That's how our minds naturally work. Taskly lets you map your thoughts amidst all the changes and uncertainties.

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Accomplish more with taskly

Achieve great goals with small steps. We confront a daunting challenge by breaking it down. That's how our minds naturally work. Taskly lets you map your thoughts amidst all the changes and uncertainties.

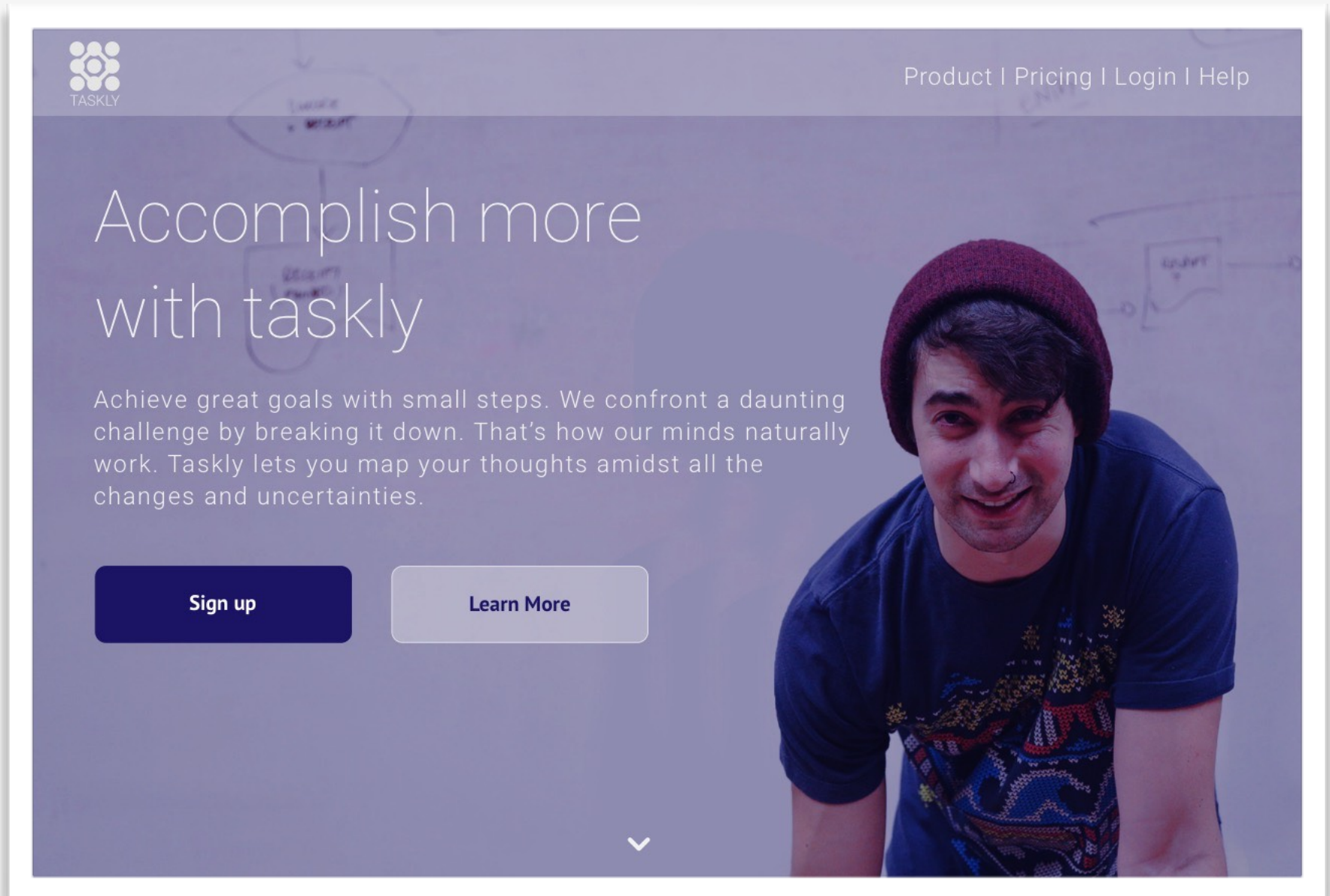
[Sign Up](#)

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Final version of the onepage layout for taskly





Turn growing plan into minimal to-dos

Taskly lets you drive your inspirations forward without losing the big picture. We kick start a goal by picking out critical tasks. That's how we keep it rolling. When faced with a challenge, we tackle it by breaking it down to more manageable ones. A tree-like structure naturally captures how we process our thoughts visually.



+ Peter's Project



Filter

Task overview

Add task

20. Apr This is the first task very long



This is the second task very long

► This is the thrid task very long

This is the another task very long

Simplicity not complexity

This is the first task very long

Lorem ipsum
sapien
sapien
invidunt ut labore et dolore magna aliquam erat
sed diam
justo du
gubern
ipsum do

Get things done and not get stuck by searching for feature.

We strive to deliver capabilities without the complexities.

Complexity can be hidden from view as we close the detailed tasks pertaining to a large task. We want users to remain focused on tasks, not on consciously remembering where the damn buttons are.



Peter Frank

Lorem ipsum dolor sit amet, consectetur adipiscing
elit, sed diam nuncy diam id elit sed diam
labore et dolore magna aliquam erat, sed diam
voluptua. At vero eos et accusam et justo diam
dolores et ea rebum.

Take your workflow to the next Level

With our shortcuts you create, edit or assign tasks with a blink. Mouseless operations for the keyboard gurus. Stay on the keyboard and save time. Speed up managing your tasks with Quire's extensive set of shortcuts!

F2 = Edit task name,

Ctrl + Enter = Create new task,

Shift + Enter = Create new subtask,

Ctrl + / = Complete selected task(s)



"My team loves taskly! It's a top notch task manager after researching from A-Z."

Claudia Zelfina
Creative Director, Creative

I've tried about 100 different task management tools...
I LOVE the simplicity of this!

James Dunbar
Project Manager, Puls 4 active





I've tried about 100 different task management tools...
I LOVE the simplicity of this!

James Dunbar
Project Manager, Puls 4 active



Taskly is an effective collaborative task
management tool in a complex and flexible world!"

Henry Ford
Lead Developer, Devcon

FREE

The right account to start with.

Up to 3 simultaneous projects
Limited to 10 team members

PRO

You need more. You get more.

Unlimited projects
Limited to 15 team member

PREMIUM

All you need in one account.

Unlimited projects
Unlimited team member
Fully customizable dashboard
with company logo



FREE

The right account to start with.

Up to 3 simultaneous projects
Limited to 10 team members

\$0

per month

[Sign up now](#)

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You need more. You get more.

Unlimited projects
Limited to 15 team member

\$9.99

per month

[Go for PRO](#)

PREMIUM

All you need in one account.

Unlimited projects
Unlimited team member
Fully customizable dashboard
with company logo

\$29.99

per month

[Your PERMIUM account](#)

GETTING STARTED NOW

GETTING STARTED NOW

Start your first project now by signing up for your free account now.
Explore all the features of taskly and get things done more efficient than ever before.

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Thank you

Markus Fischer

UX Designer



fischer@mideasdesign.de



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<https://twitter.com/mideasdesign>



<https://www.behance.net/mideasdesign>